

# West Virginia Center for Nursing

Board of Directors Meeting  
April 17, 2009 at 9:00 am  
WV Higher Education Policy Commission  
President's Conference room, 9<sup>th</sup> Floor

Present: Pam Alderman, Cheryl Basham, Amy Campbell, Denise Campbell,  
Sheila Kyle, Connie Cantrell, Mary Beth Barr, Duane Napier

Absent: Cindy Persily, Dottie Oakes and Melissa Aguilar

## Minutes

I. Call to Order

II. Approval of Minutes. January 16, 2009.

MOTION: To approve minutes as written

Motion: M. Barr

Second: S. Kyle

III. Executive Director Report

A. AARP Breakfast

Center staff attended the event at the Charleston Marriott to discuss issues surrounding the legislature and AARP.

B. Issues and Eggs

Center staff attended the event at the Charleston Marriott to discuss the upcoming legislative session.

C. HEPC Board Presentation

Haynes, P. Alderman and D. Napier met with the HEPC Board to discuss the nursing shortage, education, nursing issues and nursing programs.

D. School Health Career Fairs

R. Michaels has traveled the state to attend and promote nursing at school career fairs. There are many more fairs coming up through the spring that the Center will attend.

E. "Taking the Long View" Conference- Biloxi, MS (March 25-28, 2009)

Center staff and A. Campbell attended this conference. This year's focus was on the Aging Workforce. The Center participated in two poster displays.

F. Nursing Education Capacity Summit

The Center was chosen to participate in the 2009 summit. The focus shall be on articulation, clinical space and faculty issues in the state.

G. State Journal Advertisement and Article

The approved article and advertisement from the previous board meeting was ran in The State Journal and shared with the board.

H. WV LNI

The organization is now accepting group applications rather than individual. The accepted groups will be providing support in various ways (in-kind, donations) with this grant funded program.

IV. Old Business

A. Appointment/Reappointment of Board of Directors from June 2006 Update and Progress

D. Napier sent letters to the Governor as requested during the last board meeting. The Center did receive a response stating it will be acted on as soon as possible.

B. Appointment/Reappointment of Board of Directors from June 2008 Update and Progress

D. Napier sent letters to the Governor as requested during the last board meeting. The Center did receive a response stating it will be acted on as soon as possible.

V. New Business

A. WVLNI

MOTION: To donate \$10,000 to WVLNI in either cash or in-kind funds.  
Moved by: S. Kyle  
Second: A. Campbell.  
Motion Approved.

VI. Committee Reports

A. Advisory

1. Meeting of March 10, 2009.

N. Rolland spoke at the meeting about collaboration. The local chapter of AARP also attended and presented information about AARP. During the meeting it was announced that the Center was chosen as a 2009 Nursing Education Capacity Summit.

B. Planning

1. Strategic Plan

The individual goals will be submitted to committees and be addressed during their next meeting.

C. Research & Data

1. RN Faculty Survey 2008

17/19 responded. Mountain State University and Sheppard University did not respond to the survey. The retiree result numbers were typical. The survey indicated that recruitment is an issue and filling positions take longer periods of time.

2. LPN Faculty Survey 2008

Similar issues were found with LPNs. The LPN survey did not indicate any retirement situations of concern.

### 3. Nurse Employers (Acute and Long Term Care) 2008

Heeding advice from L. Lacey, the Center chose to only survey a set group of employers each year. 2008-2009 focused on Acute and Long Term Care facilities in the state. 24% Acute Care and 14% Long Term Care response rates were reported. Several reminders were sent to the facilities and the Center noted the collaborative efforts of the J. Kranz and J. Samples on this survey.

### 4. RN/LPN License renewal- Minimum Data Sets

License renewal numbers were reported to be higher this year compared to last. The results of the minimum data sets will be sent to facilities and the Center will also create a newsletter to post online about the information collected.

#### D. Executive

No report.

#### E. Nominations

No report.

#### F. Recruitment and Retention Initiatives

##### 1. Current R&R projects

##### a. Nurse Residency Program

A grant was submitted to HRSA to conduct this program. The Center hopes to hear back in June if the grant was accepted.

##### b. Junior Nurse Academy

The program has been developed and a proposed budget has been created.

**RECOMMENDATION FROM COMMITTEE:** The Center will pay approximately \$30 per scrub set with the Center logo stamped on it for each Academy cohort.

c. Principles of Magnetism

Project is still in the development stages.

d. Scholarship Programs – 2008 – 2009

There is currently \$22,750 remaining in the budget for the scholarship funds. \$33,300 has been dispersed to the schools from the original \$62,050. Some schools have not applied for various reasons (some cannot accept scholarship funding like this, some are ineligible, some have not experienced a need at this time, etc).

There is \$10,700 remaining in Emergency Funds at this time. \$5,500 has been awarded to applicants from the starting amount of \$16,200.

There is \$18,528 remaining in the Doctorial Scholarship at this time. \$25,472 has been awarded from the originating amount of \$44,000.

At present count there is \$1,741 left in LPN Teacher Certification Scholarship funding. \$92,589 in awards has already been awarded from the original \$117,000.

e. Clinical Scheduling Program

Rush Run Productions has been working with the Center staff to get the program online and operational. The fall 2009 information has been entered into the system but not published as of the meeting.

f. 2009 Celebrating Nursing Excellence

The scheduled date for the 2009 Gala is Saturday, October 17, 2007 and the venue will be the Charleston Town Center Marriott. 50 nurses are expected to be recognized at the black tie event. There are plans to have a cash bar and featured speaker. It is estimated that it will take \$30,000 in raised funds to pay for the event.

RECOMMENDATION: To allot \$5,000 in startup funds for the 2009 Celebrating Nursing Excellence Gala.

g. Aging Workforce Grants

Three projects funded are presently in the implementation stages. It was noted that the Center has yet to receive WVU Hospital's latest report.

h. "Passion for Nursing" Video Contest

Marketing plans for the contest are underway. It was reported that the Award will be given out in April 2010.

RECOMMENDATION: To allot \$2,500 to begin work on the "Passion for Nursing" Video Contest.

i. Marketing Project Handout

Handout is completed.

j. Oprah's Angels Letter

A letter was written to the foundation requesting funds to start a scholarship program for minorities. There has been no response as of yet.

k. Scholarship Program Proposal – 2009 – 2010

Approximately \$108,000 in scholarship funds will be going to the 2009-2010 scholarship funds. It is proposed that \$80,000 will go to the scholarships (80% RN schools, 20% LPN schools), \$15,000 for the Emergency Funding, \$12,000 to the LPN Teaching Certification, \$30,000 for the Doctorial Scholarship and \$20,000 for grant projects.

RECOMMENDATION: To apply any remaining funds from the 2008-2009 Scholarship Program to the 2009-2010 Scholarship Program budget.

G. Operations

1. Budget report for February 2008-2009

The February budget was shared with the board.

2. 2009-2010 Proposed Budget

RECOMMENDATION: To approve the 2009-2010 proposed budget.

H. Statewide Educational Planning Committee

1. Articulation

The committee will now take on the articulation project from the Recruitment and Retention committee.

I. WV WorkForce Development Report

No report.

VII. Legislative Issues

A. WV Center for Nursing Performance Review

D. Napier forecasts that the review will most likely take place before the next legislative session.

VIII. Strategic Plan

No report.

IX. Announcements

No announcements.

X. Next Meeting Date and Adjournment

July 17, 2009 @ 9:00 AM

MOTION: To adjourn meeting.

Motion: S. Kyle

Second: A. Campbell