



## **WVCN Board of Directors Meeting Minutes**

Wednesday, September 18, 2019 9:30 am

### **Dial in**

Gerald Bragg  
Leah Salyers  
Shevona Lusk

### **Attending**

Ron Moore  
Pamela Alderman

### **Guests**

Sue Painter  
Carolyn Canini  
Amy Bruce

### **Staff**

Jordyn Reed, Administrator

**Call to Order** 9:35 am Ron Moore, Board Chair

### **Standing Business:**

#### **Welcome, Jordyn Reed – Administrator**

Jordyn Reed, administrator, was introduced by Ron Moore, chair, to the Board and gave a brief introduction to her background. A letter Jordyn Reed wrote to the Board can be found in the meeting materials.

#### **Approval of Minutes**

Board Meeting of July 17, 2019 minutes discussed with no changes. The minutes were not voted on since there was not a quorum.

#### **Future Meeting Dates**

Jordyn Reed, administrator, discussed the possibility of moving board meetings from Wednesday back to Friday to increase availability. No decision was made since there was not a quorum.

### **Board Resignations and Appointments**

Ron Moore, chair, notifies the Board that Cynthia Persily has stepped down from the Board. Jordyn Reed, administrator, discusses an issue with board appointments and a potential discrepancy between appointments in state code and appointment letters. The board members present would like Jordyn Reed, administrator, to set up a meeting with the Governor's Office to sort out the issue to ensure we are complying with WV Code.

### **Financial Report**

Jordyn Reed, administrator, presented the July and August financials. The Center received \$53,980 in revenue in July and no revenue in August. Invoices for the scholarship program were sent for Fall 2019 for a total of \$138,850. No decision was made to accept the reports since there was not a quorum.

### **Strategic Plan**

Ron Moore, chair, discussed the need to update the Center's Strategic Plan. The Plan is presented to the legislature every other year. Gerald Bragg and Sue Painter volunteer to set on a committee to work on the strategic planning process. A SWOT analysis was also sent following the meeting and an invitation to participate of other board members.

### **Outreach**

Jordyn Reed, administrator, gives an update on speaking at the University of Charleston orientation. She also an update on future outreach, which include participating on the Operations Committee Meeting for the Future for Nursing WV, attending the WV Rural Health Conference, and exhibiting at the WV Perinatal Partnership Meeting.

Jordyn Reed, administrator, also presents an outreach plan she developed for future Center activities. No vote was made to accept the report since there was not a quorum.

### **Nursing Scholarship Program**

Jordyn Reed, administrator, presents a report on the Nursing Scholarship Program. For the Fall 2019 semester, 118 students were awarded \$141,700 in scholarships. Board members discussed the lack of graduate level participants. Jordyn Reed, administrator, discusses strategies for improving the number of graduate level participants by reaching out to the programs before the application cycle this year to improve application numbers. Jordyn Reed, administrator, also provides a breakdown of awards by school so that the Board can see where students are applying from to help improve the number of applicants from each school.

Jordyn Reed, administrator, presents a thank you letter from a scholarship participant that was sent to the Board.

### **WVCN Website**

Jordyn Reed, administrator, discusses changes to the layout and structure of the website. She encourages board members to explore the new layout and notify her of any errors. She has also added a "Contact Us" section where people can directly contact the Center with questions.

Jordyn Reed, administrator, discusses how we disseminate and display the data we collect. In order to make our data more user friendly, the Center could utilize Tableau.

Jordyn Reed, administrator, discusses the new Facebook and Twitter accounts for the Center and utilizing social media to increase the Center's online presence.

Sue Painter discusses the possibility of utilizing the Center to providing WV Restore resources on the Center's website and social media.

### **Expansion Capacity**

Jordyn Reed, administrator, discusses the October clinical overlap meeting.

Jordyn Reed, administrator, discusses the expansion of the clinical scheduling tool to Beckley. The MOU from WVNET will cost \$950 per year for the expansion. No vote was made to enter into the MOU since there was not a quorum.

Board discussion brings up the possibility of creating a webpage to notify out of state students on the steps that need to be made to secure clinical rotations in WV. Jordyn Reed, administrator, says she will work on creating the webpage to guide students.

**Adjournment:** Ron moved to adjourn the meeting at 10:20 am.